



BUSINESS AWARDS 2025

CATEGORIES & QUESTIONS

Excellence in Diversity & Inclusion

- Tell us briefly about your business.
- Demonstrate how your business actively promotes diversity, ensures equity, and fosters an inclusive culture.
- Demonstrate how these initiatives leave a legacy and have set you apart from your competitors and peers.
- How has your commitment to diversity and inclusion improved employee engagement, business performance, or customer experience?

Small Business of the Year (under 10 staff/10-50 staff)

- Tell us briefly about your business.
- Share evidence of your current business successes and successful business performance over the last 2 years.
- Demonstrate how your business differentiates from your competitors and has the leading edge.
- Demonstrate the actions you are taking to make this sustainable long term.

Large Business of the Year (over 50 staff)

- Tell us briefly about your business.
- Share evidence of your business performance successes over the last 2 years.
- What unique strategies, innovations, or customer offerings set your business apart in your industry?
- Demonstrate the actions you are taking to make this sustainable long term.

Retailer of the Year

- Tell us briefly about your business.
- Tell us about your innovative approaches to retailing and any new ideas you have implemented.
- How has this given you an advantage over your competitors and peers?
- How are you ensuring long-term sustainability and resilience in your retail operations?

Inspirational Individual of the Year

- Tell us briefly about your business.
- Please explain the reason why you believe that this individual deserves to be nominated for this award.
- Please provide examples of how the individuals' personal performance has been innovative & how its improved the overall strategy or performance of the business.
- Has the business taken any lessons from this individual's contribution to improve policy or deliver benefit internally - and explain what effect this has had on other individuals within the organisation.

Charity or Social Enterprise of the Year

- Tell us briefly about your business.
- Share evidence of your successful charitable/community contribution.
- Demonstrate evidence of measurable impact and support to the local community.
- Demonstrate the actions you are taking to make this sustainable long term.

Hotel of the Year

- Tell us briefly about your business.
- What makes you stand out from the crowd compared to your peers?
- How do you give your customers a memorable experience?
- What innovations or improvements have you introduced recently, and what are your future growth plans?



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Bar or Restaurant of the Year

- Tell us briefly about your business.
- What makes you stand out from the crowd compared to your peers?
- How do you give your customers a memorable experience?
- What are you expanding on in your business in 2025?

Visitor Attraction or Events Venue of the Year

- Tell us briefly about your business.
- What makes you stand out from the crowd compared to your peers?
- How do you give your customers a memorable experience?
- What are you expanding on in your business in 2025?

Sustainability Impact Award

- Tell us briefly about your business.
- Demonstrate how your commitment to Environmental, Social and Governance (ESG) policies has made a positive impact on your business, staff engagement and customers.
- Explain how you have shown adaptability and climate conscience behaviour towards environmental issues that businesses face in 2025.
- Demonstrate the processes you have in place as a business to reduce your carbon footprint.
- What green credentials have you adapted as a business that you are proud of and differentiate you from your peers?

New Business of the Year

- Tell us briefly about your business.
- Provide an overview of how the business launched and why it is filling a gap in the market?
- Provide evidence of your business success and progress since the launch?
- Share your evidence of performance and demonstrate that you have built a solid foundation upon which your business can thrive and keep growing.

Excellence in Customer Service

- Tell us briefly about your business.
- Businesses entering this award should be able to demonstrate their commitment to delivering first class customer service. How do you do that?
- Provide examples of exceptional service that have exceeded customer expectations.
- Demonstrate how your business has responded to changing customer needs.

Outstanding Team

- Tell us briefly about your business.
- Tell us about why your team stands out compared to your peers.
- Demonstrate evidence of your team's impact and how they have delivered successful outcomes for the business.
- Demonstrate the actions you are taking as a business to prioritise the team and how important is it to you that you nurture and retain your staff.

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